

Spot Manager: Placed, 10/01/12-10/14/12



| Station | Date | Order Inventory Description | Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
|---------|------|-----------------------------|-------------|----------|-------|--------|----------|---------|----------|------|--------|
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Advertiser: POL/Bernstein For U of M Board of Regent

Order: 203000

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|------|----------|----------------|--------|-------------|-------------|-----|----|--|-----|------------|----|
| WOOD | 10/01/12 | Today Show | 658-9a | 8:34:08 AM | REGENTMAYER | :30 | P4 | | Yes | \$650.00 | 10 |
| WOOD | 10/01/12 | News 8 @ Noon | 12-1p | 12:50:46 PM | REGENTZACK | :30 | P4 | | Yes | \$225.00 | 10 |
| WOOD | 10/01/12 | M-F News 8 @6p | 6-630p | 6:14:46 PM | REGENTMAYER | :30 | P4 | | Yes | \$1,125.00 | 10 |
| WOOD | 10/03/12 | Today Show | 658-9a | 8:33:53 AM | REGENTZACK | :30 | P4 | | Yes | \$650.00 | 11 |
| WOOD | 10/03/12 | News 8 @ Noon | 12-1p | 11:59:13 AM | REGENTMAYER | :30 | P4 | | Yes | \$225.00 | 11 |
| WOOD | 10/03/12 | M-F News 8 @6p | 6-630p | 6:12:49 PM | REGENTZACK | :30 | P4 | | Yes | \$1,125.00 | 11 |
| WOOD | 10/05/12 | Today Show | 658-9a | 8:27:30 AM | REGENTMAYER | :30 | P4 | | Yes | \$650.00 | 12 |
| WOOD | 10/05/12 | News 8 @ Noon | 12-1p | 12:25:49 PM | REGENTZACK | :30 | P4 | | Yes | \$225.00 | 12 |
| WOOD | 10/05/12 | M-F News 8 @6p | 6-630p | 6:23:26 PM | REGENTSAM | :30 | P4 | | Yes | \$1,125.00 | 12 |
| WOOD | 10/08/12 | Today Show | 658-9a | 7:58:45 AM | REGENTMAYER | :30 | P4 | | Yes | \$650.00 | 7 |
| WOOD | 10/08/12 | News 8 @ Noon | 12-1p | 12:18:34 PM | REGENTZACK | :30 | P4 | | Yes | \$225.00 | 7 |
| WOOD | 10/08/12 | M-F News 8 @6p | 6-630p | 6:24:18 PM | REGENTSAM | :30 | P4 | | Yes | \$1,125.00 | 7 |
| WOOD | 10/10/12 | Today Show | 658-9a | 7:23:28 AM | REGENTMAYER | :30 | P4 | | Yes | \$650.00 | 8 |
| WOOD | 10/10/12 | News 8 @ Noon | 12-1p | 12:55:22 PM | REGENTZACK | :30 | P4 | | Yes | \$225.00 | 8 |
| WOOD | 10/10/12 | M-F News 8 @6p | 6-630p | 6:14:36 PM | REGENTSAM | :30 | P4 | | Yes | \$1,125.00 | 8 |
| WOOD | 10/12/12 | Today Show | 658-9a | 8:58:45 AM | REGENTMAYER | :30 | P4 | | Yes | \$650.00 | 9 |
| WOOD | 10/12/12 | News 8 @ Noon | 12-1p | 11:57:34 AM | REGENTZACK | :30 | P4 | | Yes | \$225.00 | 9 |
| WOOD | 10/12/12 | M-F News 8 @6p | 6-630p | 6:22:29 PM | REGENTSAM | :30 | P4 | | Yes | \$1,125.00 | 9 |

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[Filtered by:] [Sorted by: Advertiser]